

PlastiCity

LOGO DESIGN COMPETITION

Win a prize for designing a logo

We are asking students to come up with a logo for our new “green” award scheme. The purpose of the award is to inspire businesses and schools across the borough to reduce, reuse and recycle more of their plastic waste and to raise awareness of environmental issues.

What happens to the winning design?

The winning logo will be displayed on the windows and websites of schools and businesses that get involved with the Southend Green Accreditation scheme.

What will you win?

A winner will be selected from each Key Stage and they will each receive a £20 voucher and a poster of their artwork.

The winning entries will be put to the public vote and the overall winner will receive:

- A framed copy of your artwork
- A trophy
- £50 voucher for your school to be spent on environmental or recycling resources

Logo Requirements

- The design must be a maximum of A4 in size
- White or transparent background
- Look to include PlastiCity colours of navy, blue, pink, yellow and green
- Be inspired by Southend-on-Sea, plastic recycling or wider environmental issues
- Logos can be drawn either on paper or made using graphic design software
- All artwork must be that of the entrant

If you would like to enter the competition, please speak to _____ by 18th October. The deadline for entries is 15th November.