

The Project:

PlastiCity invites all Key Stage 1, 2, 3 and 4 students to design a logo for a new green accreditation. The purpose of the accreditation is to motivate businesses and schools across the borough to reduce, reuse & recycle more of their plastic waste and raise awareness of environmental issues.



Logo requirements:

- Design must be a maximum of A4 size
- White or transparent background
- Where possible include PlastiCity colours of navy, blue, pink, yellow and green
- Be inspired by Southend-on-Sea, plastic recycling or wider environmental issues
- Drawn either on paper or design software
- All artwork must be that of the entrant

What happens next?

If your school would like to enter the competition please email plasticity@southend.gov.uk to register by **30th October 2021**. Final entries to be sent in PDF or photo format to plasticity@southend.gov.uk by **22nd November 2021**. Please ensure the name of the pupil, age, year group and school name is noted on each design.

The Key Stage finalists will be announced in November. The winning design will be announced in December.

What will you win?

A winner will be selected from each Key Stage and they will each receive a £20 voucher and a poster of their artwork.

The winning entries will be put to the public vote and the overall winner will receive

- A trophy
- A framed copy of your artwork
- £50 voucher for your school to be spent on recycling/environmental resources

What happens to the winning logo?

We hope that the winning logo will be displayed on the windows and websites of organisations, businesses and schools participating in the Southend Green Accreditation scheme.